

CAR OF THE WEEK

2011 Ford Focus



4 door, AC, power windows & locks, 6 disc CD, cloth interior, cruise control

\$00,000

2011 Subaru WRX

4 door, AC, power windows & locks, 6 disc CD, leather interior, spoiler, alloy wheels

\$00,000



At the Southern Dutchess News group, we understand your need to communicate with prospective customers in a variety of ways. So, we would like to give you the opportunity to do that – and we'll supply the space FREE.

Here's the plan: Run full page ads in at least two of our papers for six consecutive weeks and one time during that run, you have the opportunity to feature one vehicle as the "Car of the Week" in a half-page promotion.

Since you are the expert, we will let you feature your special vehicle in the best way you see fit – with any combination of photos, descriptions and vital data.

Our special prices for this promotion are \$1,000 per week for two papers and \$1,500 per week for three papers.

Call us today at 845-297-3723 or send an email to advertising@sutchessnews.com